

# Town of Windermere Food Truck Nights



## 2024/2025 Sponsorship Opportunities

Windermere hosts monthly Food Truck events September through May each year. Events are generally held the 4<sup>th</sup> Friday of the month from 5:30pm – 9:30pm.\* Attendance ranges from 1,200 to 4,000 and includes locals and visitors from across West Orange County.  
(Events are not held the months of June, July, or August)

### Sponsorship Opportunities Contact:

**Lilian Colli, Administrative Assistant**

[lcolli@town.windermere.fl.us](mailto:lcolli@town.windermere.fl.us) / 407-876-2563 ext. 5327

\*November/December may be held the 3<sup>rd</sup> Friday of the month.

November & September may also begin at 5pm.

Town Staff will confirm dates/times at the time of signing.

### **Diamond Sponsor - \$2,500**

Annual sponsorship opportunity; 2 available per year

- ❖ Booth (up to 20x20) at every regular Food Truck Event (9) for a 12-month period
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
  - Social Media (Facebook, Instagram)
  - Town of Windermere website
  - Flyers
  - Banners
  - Quarterly publication, *Windermere Gazette*
  - Band, DJ, and/or MC will announce sponsorship during event

### **Platinum Sponsor - \$1,000**

3-month sponsorship opportunity; 2 available January – March and October – December. Not available May or September

- ❖ Booth (up to 10x10) at every Food Truck Event for one quarter
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
  - Social Media (Facebook, Instagram)
  - Town of Windermere website
  - Flyers
  - Quarterly publication, *Windermere Gazette*
  - Band, DJ, and/or MC will announce sponsorship during event

### **Gold Sponsor - \$750**

1-month sponsorship opportunity; 2 available **September – December**. We tend to have higher crowds during these months:

- **September** – *National Night Out* recognizing law enforcement and first responders. Various agencies are present with kids' activities. 2022 event saw approximately 3,000 attendees.
- **November** – *Light Up Windermere*. Biggest event of the year, 2022 event saw approximately 4,000 attendees. *May be held the 3<sup>rd</sup> Friday and have an earlier start time. Town Staff will confirm at time of signing.*
- ❖ Booth (up to 10x10) at one Food Truck Event during the months of September - December
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
  - Social Media (Facebook, Instagram)

- Town of Windermere website
- Flyers
- Quarterly publication, *Windermere Gazette*
- Band, DJ, and/or MC will announce sponsorship during event

**Silver Sponsor - \$500**

1-month sponsorship opportunity; 1-3 available October, December – May. **Not available September or November.**

- ❖ Booth (up to 10x10) at one Food Truck Event during the months of January - August
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
  - Social Media (Facebook, Instagram)
  - Town of Windermere website
  - Flyers
  - Band, DJ, and/or MC will announce sponsorship during event

**Community partner - \$250 OR DONATE a Pre-Approved Youth Activity\***

1-month sponsorship opportunity; 1 available October, December – May. Not available September or November.

- ❖ Booth (up to 10x10) at one Food Truck Event

*\*Examples of Pre-Approved Youth Activities: Face-Painting, Ballon Making, Popular Characters (so kids can take pictures with), Popcorn and/or Cotton-Candy Machine, Fair Games.*

**Sponsorship Agreement**

**Business Name:** \_\_\_\_\_

**Sponsorship Level:** **Month(s) Requested:** \_\_\_\_\_  
 Diamond \$2,500  
 Platinum \$1,000  
 Gold \$750  
 Silver \$500  
 Community Partner \$250 or Youth Activity

**Website:** \_\_\_\_\_

**Social Media Handles**  
**Facebook:** \_\_\_\_\_ **Instagram:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact email:** \_\_\_\_\_

Please initial each statement below

\_\_\_\_\_ Payment and agreement will be due one month prior to event date(s) requested.

\_\_\_\_\_ Please make checks payable to the Town of Windermere. Mail or deliver to:

Town of Windermere  
ATTN: Lilian Colli  
614 Main Street  
Windermere, FL 34786

\_\_\_\_\_ Please email a JPEG, PDF, or PNG version of your logo to Lilian Colli one month prior to the event date(s) requested: [colli@town.windermere.fl.us](mailto:colli@town.windermere.fl.us)

\_\_\_\_\_ The Town of Windermere reserves the right to cancel events up until and including the day of the event for any reason.

\_\_\_\_\_ In the event that the Town of Windermere cancels an event, sponsorship dates will be rescheduled in lieu of a refund.

\_\_\_\_\_ The Town of Windermere makes no guarantee of crowd attendance.

\_\_\_\_\_ The Town of Windermere is not responsible for any loss or damage incurred while attending Food Truck Night events.

\_\_\_\_\_ Events will begin at either 5:00pm or 5:30pm. The Town will advise of a particular month's start time. Set up should be complete 30 minutes prior to event start. Load-in might begin at 2:30pm.

\_\_\_\_\_ Events end at 9:30pm. Tear down should be complete by 10:00pm.

\_\_\_\_\_ Sponsor will provide their own tent and decorations. Sponsor will advise if/how many tables and chairs are needed, and the Town will provide.

\_\_\_\_\_ The Town will take reasonable steps to reserve at least 1 parking spot per sponsor; however, the Town cannot guarantee the location of the parking spots.

**I have read, understand, and agree to the information provided  
in this agreement, as well as the statements above:**

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Staff Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Type of Payment:** \_\_\_\_\_ **Amount:** \$ \_\_\_\_\_ **Date Paid:** \_\_\_\_\_