

Town of Windermere Food Truck Nights



2024 Sponsorship Opportunities

Windermere hosts monthly Food Truck events September through May each year. Events are generally held the 4th Friday of the month from 6pm – 9:30pm.* Attendance ranges from 1,200 to 4,000 and includes locals and visitors from across West Orange County.
(Events are not held the months of June, July, or August)

Sponsorship Opportunities Contact:

Brianna Wilson, Executive Assistant

bwilson@town.windermere.fl.us / 407-876-2563 ext 5321

*November/December may be held the 3rd Friday of the month.

November & September may also begin at 5pm.

Town Staff will confirm dates/times at the time of signing.

Diamond Sponsor - \$2,500

Annual sponsorship opportunity; 1 available per year

- ❖ Booth (up to 20x20) at every Food Truck Event (9) for a 12-month period
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
 - Social Media (Facebook, Instagram)
 - Town of Windermere website
 - Flyers
 - Banners
 - Quarterly publication, *Windermere Gazette*
 - Band, DJ, and/or MC will announce sponsorship during event

Platinum Sponsor - \$1,000

3-month sponsorship opportunity; 1-2 available January – March and October – December. Not available May or September

- ❖ Booth (up to 10x10) at every Food Truck Event for one quarter
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
 - Social Media (Facebook, Instagram)
 - Town of Windermere website
 - Flyers
 - Quarterly publication, *Windermere Gazette*
 - Band, DJ, and/or MC will announce sponsorship during event

Gold Sponsor - \$750

1-month sponsorship opportunity; 1-2 available September – December. We tend to have higher crowds during these months:

- **September** – *National Night Out* recognizing law enforcement and first responders. Various agencies are present with kids' activities. 2022 event saw approximately 3,000 attendees.
- **November** – *Light Up Windermere*. Biggest event of the year, 2022 event saw approximately 4,000 attendees. *May be held the 3rd Friday and have an earlier start time. Town Staff will confirm at time of signing.*
- ❖ Booth (up to 10x10) at one Food Truck Event during the months of September - December
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
 - Social Media (Facebook, Instagram)

- Town of Windermere website
- Flyers
- Quarterly publication, *Windermere Gazette*
- Band, DJ, and/or MC will announce sponsorship during event

Silver Sponsor - \$500

1-month sponsorship opportunity; 1-3 available October, December – May. Not available September or November.

- ❖ Booth (up to 10x10) at one Food Truck Event during the months of January - August
- ❖ Business logo/name included and linked on all applicable Windermere Food Truck Night platforms:
 - Social Media (Facebook, Instagram)
 - Town of Windermere website
 - Flyers
 - Band, DJ, and/or MC will announce sponsorship during event

Community partner - \$250 OR DONATE A youth ACTIVITY

1-month sponsorship opportunity; 1 available October, December – May. Not available September or November.

- ❖ Booth (up to 10x10) at one Food Truck Event

Sponsorship Agreement

Business Name: _____

Sponsorship Level: _____ **Month(s) Requested:** _____

- Diamond \$2,500
- Platinum \$1,000
- Gold \$750
- Silver \$500
- Community Partner \$250 or Youth Activity

Website: _____

Social Media Handles

Facebook: _____ **Instagram:** _____

Contact Name: _____

Contact Phone: _____ **Contact email:** _____

Please initial each statement below

_____ Payment and agreement will be due one month prior to event date(s) requested.

_____ Please make checks payable to the Town of Windermere. Mail or deliver to:

Town of Windermere
ATTN: Brianna Wilson
614 Main Street
Windermere, FL 34786

_____ Please email a JPEG, PDF, or PNG version of your logo to Brianna Wilson one month prior to the event date(s) requested: bwilson@town.windermere.fl.us

_____ The Town of Windermere reserves the right to cancel events up until and including the day of the event for any reason.

_____ In the event that the Town of Windermere cancels an event, sponsorship dates will be rescheduled in lieu of a refund.

_____ The Town of Windermere makes no guarantee of crowd attendance.

_____ The Town of Windermere is not responsible for any loss or damage incurred while attending Food Truck Night events.

_____ Events will begin at either 5:00pm or 6:00pm. The Town will advise of a particular month's start time. Set up should be complete 30 minutes prior to event start. Load in may begin at 2:30pm.

_____ Events end at 9:30pm. Tear down should be complete by 10:00pm.

_____ Sponsor will provide their own tent and decorations. Sponsor will advise if/how many tables and chairs are needed, and the Town will provide.

_____ The Town will take reasonable steps to reserve 1-2 parking spots per sponsor; however, the Town cannot guarantee the location of the parking spots.

I have read, understand, and agree to the information provided in this agreement, as well as the statements above:

Sponsor Signature: _____ **Date:** _____

Staff Signature: _____ **Date:** _____

Check #: _____ **Amount: \$** _____ **Date Paid:** _____