

TOWN OF WINDERMERE

Light the World with Love Christmas Concert Public Workshop

September 6, 2022

PRESENT:

Mayor Jim O'Brien, Council Members Andy Williams, Bill Martini, Mandy David, and Molly Rose. Town Manager Robert Smith, Town Clerk Dorothy Burkhalter, and Public Works Director Tonya Elliott-Moore were also present. Council Member Tony Davit was not present.

1. WORKSHOP IS CALLED TO ORDER

Manager Smith opened the public workshop at 6:00pm.

2. LIGHT THE WORLD WITH LOVE CHRISTMAS CONCERT

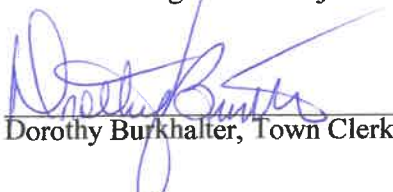
- a. Presentation
- b. Special Event Permit Submitted to Staff
- c. Event Layout with Public Works Comment

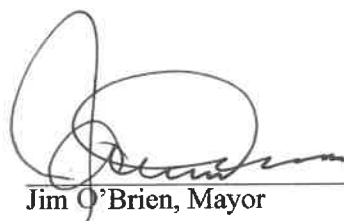
3. DISCUSSION/QUESTIONS

Manager Smith introduced and reviewed the multi-day special event permit request. He explained that it would be a five-day event, 300-400 attendees, Monday through Friday from 5:00pm - 9:00pm, would feature local choirs, and benefit local charities. Manager Smith turned the floor over to Mr. Rick Barranco of Red Rocket Studios, who then introduced himself, as well as Mr. John Hubbard and Ms. Camille McCashland. Mr. Barranco gave a review of the past event at Icon Park and raising funds for the community. He stated that Icon Park is more of a tourist area and they would like to relocate to a local community/area. Mr. Hubbard commented on the goals for a community event. He stated that they would like to be good stewards of the community. Ms. McCashland stated that they would also like to bring in food trucks due to the local businesses being closed. She then commented on charities. Discussion followed regarding, stage location, speakers, noise, lighting, control booths, number of attendees, arrivals and after performance they leave, hours and days requested. Manager Smith then opened the floor to the public. (Chat comments attached). Jason Roland questioned the fee being paid to the Town. Manager Smith stated that there are no fees for charity events. Mr. Tom Stroup of 201 W 7th Avenue stated that he is in favor of the event. He then thanked everyone for the opportunity to be informed and speak about the event. Mr. Roland questioned the local work compared to the website operations, and what the ties are to Windermere. Ms. McCashland commented on the Acahand Foundation becoming more local. Discussion followed regarding salaries and Guide Star ratings. Member Martini commented on local charities that would benefit from the donations from the event. He then questioned options for a 2-3-day event. Ms. McCashland explained that with all local schools and choirs wanting to participate, more days will be needed. Member Martini stated that the size of the Town and its residents needed to be considered. Mr. Roland commented on the impact to the residents with amenities, traffic, and parking. Discussion followed regarding traffic loads for 5 nights. Mr. Barranco explained that there would not be more than what takes place for Food Truck events. He also stated that all participants are not required to be present at one time; once the performance is done, that group will leave and the next and so on. After some discussion followed, Manager Smith stated that this item will be forwarded to the Town Council on September 7, 2022, at 6:00pm in the Town Hall.

4. ADJOURN:

Manager Smith adjourned the workshop at 6:45pm


Dorothy Burkhalter, Town Clerk


Jim O'Brien, Mayor

9/16/2022

00:42:24 Jim OBrien: Could you provide a sample of Florida charities that your foundation supports in Florida and Central Florida?

00:44:56 Camille McCashland: Matthew's Hope, One Heart for Women and Children, Orlando Day Child & Nursery, Poverty Solutions Group, The Salvation Army...just to name a few. Last year we had 18, this year we will be growing the number.

00:55:14 Catherine allen: How are salaries paid if 100% goes to the charities

00:55:51 Catherine allen: Do you have a rating on guidestar

00:59:22 Catherine allen: So to confirm...\$31,000 was donated last year to those local charities?

01:04:27 Catherine allen: For 1st year out why could t you do 3 nights? Why the mandatory 5-6?

01:07:48 Camille McCashland: @ Cathrine; correct, \$31,000 was donated to local charities.

01:10:27 Catherine allen: Do you give a monetary donation to the groups performing?

01:13:51 Tom Stroup: Thank you

01:14:03 Amber Mace: Thanks for the information!