

2021 Holiday Hoopla Meeting
Monday, 6/28/2021
Tim's Wine Market : 5-7pm

Meeting Minutes

Attending Committee Members: Dorrie Batten, Amanda Black, Brynna Connors, Bonny Elder, Morgan Kimmel, Debi Lake, Kristen Rumble, Christine Samek-Yonge
Non-Attending Committee Members: Heather Churchill-Voorhees, Beth Visser, Colleen Williams
New Committee Members: Lana Marchitelli, Heather Oles

AGENDA:

1. Discuss Holiday Hoopla 2021 Ideas - keep similar to previous years but add a few new ideas. Elegant theme with deers (black/gold/silver).
2. Mailer - design by the committee and do a bulk mailer like last year as the only way to advertise the event.
3. Food Trucks - contact Ellie Lou's plus Town approved taco truck and pizza truck.
4. DJ - try to use the same one as last year (look for possible sponsor).
5. Decorations - Use as much leftover decor in Town storage (black/gold/silver) plus do balloons also like last year.
6. Event Rental - Contact 'No Limits' again and see what other vendor options are out there too.
7. Beverages - free waters, punch, hot chocolate, coffee : wine and beer sales (look for possible sponsors).
8. Desserts - dessert variety, cake by Melinda Mincey and cheese/cracker/grape tray (look for possible sponsors).
9. Santa - trying to find a volunteer this year to wear Town owned Santa suit.
10. Public Works - coordinate layout, lighting, labor and staff for the event.
11. Student Volunteers - Olympia NHS and Town WAY committee (wear elf hats).
12. Charity to sponsor - coordinate with the WPD.
13. Misc items - crafts, letters to santa, magician, juggler, etc. possible adds to this years event. Banner for sponsors?

Holiday Hoopla Event Date - Friday, 12/3/2021
Event Location - Windermere Town Hall : 520 Main Street, Windermere, FL 34786
Time TBD but probably 6:30-9:30pm

Event open to all Town of Windermere Residents only