



THE TOWN OF Windermere

2021 GAZETTE ADVERTISING CONTRACT

BUSINESS NAME: _____ CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

_____ PROOFING IS PROVIDED FREE OF CHARGE. PLEASE INITIAL IF YOU WOULD LIKE US TO PROOF YOUR SUBMISSION FOR SPELLING, GRAMMAR, AND CLARITY.

SIZE OPTIONS:

<input type="radio"/> Inside Cover Full Page	7" x 7" (Framed) or 8.25" x 8.25" (bleed)	\$700
<input type="radio"/> Full-Page Editorial	7" x 7" (Framed) or 8.25" x 8.25" (bleed)	\$600
<input type="radio"/> Half-Page Horizontal	7" (w) x 3.375" (h)	\$350
<input type="radio"/> Half-Page Vertical	3.375" (w) x 7" (h)	\$350
<input type="radio"/> One-Third Page Vertical	3.375" (w) x 4.6" (h)	\$275
<input type="radio"/> One-Third Page Horizontal	2.125" (w) x 7" (h)	\$275
<input type="radio"/> Quarter-Page	3.375" x 3.375"	\$225

Sizing guide is attached

ISSUE:

<input type="radio"/> Spring 2021	Art due February 12, 2021
<input type="radio"/> Summer 2021	Art due May 14, 2021
<input type="radio"/> Fall 2021	Art due August 13, 2021
<input type="radio"/> Winter 2022	Art due November 12, 2021

Generally, issues are distributed 2-3 weeks after the due date. Severe weather, such as hurricanes, may impact distribution schedule.

TERMS:

1. Please submit ready artwork in high resolution (300 dpi), and either in JPEG or PDF format. Please email to Diane Edwards at dedwards@town.windermere.fl.us
2. The Town of Windermere reserves the right to change the rates, deadlines, and terms of this contract, as well as to accept or reject any news or ads submitted.
3. Advertising is open to any businesses located both within and without the incorporated limits of the Town of Windermere.
4. All advertising spots are offered at a "first come, first served" basis. No spots will be reserved without a contract and payment in hand. Accepted payments are check or credit card (Visa, Discover, Mastercard only). Payments are accepted any time prior to the deadline for the indicated issue.

PAYMENT:

Please include a copy of your contract with your payment. Credit card payments are accepted in person or via email (please scan and email the contract to Diane Edwards dedwards@town.windermere.fl.us). We do not accept credit card payments over the phone.

Make checks payable to "Town of Windermere"

You can mail your check to
Town of Windermere, ATTN: Diane Edwards
614 Main Street
Windermere, FL 34786

CREDIT CARD AUTHORIZATION:

PAYMENT: \$ _____ VISA MASTERCARD DISCOVER CHECK NO _____

CREDIT CARD NUMBER: _____

NAME ON CARD: _____ EXP: ____/____

BILLING ADDRESS: _____

WOULD YOU LIKE A RECEIPT EMAILED TO YOU? Y/N

EMAIL, IF YES: _____

PHONE: _____

**BY SIGNING BELOW, YOU ARE IN AGREEMENT WITH THE
TERMS STATED HEREWITH, AND AUTHORIZE THE TOWN OF
WINDERMERE TO CHARGE THE LISTED CREDIT CARD IF
APPLICABLE.**

SIGNATURE: _____

DATE: _____

One-Sixth Page

3.375" x 2.125"

One-Third Vertical

3.375" x 4.6"

Half-Page Vertical

3.375" x 7"

Half-Page Horizontal

7" x 3.375"

One-Quarter Page

3.375" x 3.375"

One-Third Horizontal

7" x 2.125"