



**Downtown Business Committee**

**Chair: Anne McDonough**

**Vice Chair: Amy Caldwell**

**Secretary: Matt Matin**

**Sean Hooke**

**Council Liaison: Chris Sapp**

*Agenda*

*Agenda*

**February 6, 2019**

**6:00 PM**

**Town Hall**

**520 Main St**

**WINDERMERE, FL 34786**

**PLEASE TURN OFF ALL CELL PHONES AND PAGERS**

**PLEASE NOTE:** IN ACCORDANCE WITH F.S. 286.26: Person with disabilities needing assistance to participate in any such proceeding should contact the Office of the Town Clerk at least 48 hours beforehand at (407) 876-2563

Pursuant to Resolution No. 2005-12 adopted on December 13, 2005, the following Civility Code shall govern all proceedings before the Town of Windermere Town Council:

1. All electronic devices, including cell phones and pagers, shall be either turned off or otherwise silenced.
2. Prolonged conversations shall be conducted outside Council meeting hall.
3. Whistling, heckling, gesturing, loud conversations, or other disruptive behavior is prohibited.
4. Only those individuals who have signed the speaker list and/or who have been recognized by the Mayor (or Chair) may address comments to the Council.
5. Comments at public hearings shall be limited to the subject being considered by the Council.
6. Comments at Open Forums shall be directed to Town issues.
7. All public comments shall avoid personal attacks and abusive language
8. No person attending a Town Council meeting is to harass, annoy, or otherwise disturb any other person in the room.

Any member of the public whose behavior is disruptive and violates the Town of Windermere Civility Code is subject to removal from the Town Council meeting by an officer and such other actions as may be appropriate. **PLEASE NOTE:** IN ACCORDANCE WITH F.S. 286.0105: Any person who desires to appeal any decision at this meeting will need a record of this proceeding. For this, such person may need to ensure that a verbatim record of such proceeding is made which includes the testimony and evidence upon which the appeal is to be based.

## AGENDA

- **THE MEETING IS CALLED TO ORDER BY THE CHAIRMAN:**

### OPEN FORUM/PUBLIC COMMENT (3 Minute Limit)

### OLD BUSINESS:

- a. **MINUTES**
    - i. **DBC Meeting Minutes 2018 (Attached)**
  - b. **Food Truck Night:**
  - c. **Windermere Farmer's Market**
  - d. **Sub-Committee Updates-Art Show**
  - e. **DBC Project –Landscape plan-final review (Scott Brown/ Canin & Associates)**
  - f. **Multi Use Pavilion- Matt**
  - g. **Cal Palmer building use**
2. **NEW BUSINESS**
- 1. **Food Truck- Music discussion**
  - 2. **Town Facilities plans**
  - 3. **State of DBC Financials (attached)**

### **Mission Statement:**

**The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals**



**Downtown Business Committee**

**Chair: Anne McDonough**

**Vice Chair: Amy Cadwell**

**Secretary:**

**Matt Matin**

**Sean Hooke**

**Council Liaison: Chris Sapp**

*Minutes*

*Minutes*

**November 7, 2018**

**6:00 PM**

**Town Hall**

**520 Main St**

**WINDERMERE, FL 34786**

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## Minutes

- **THE MEETING IS CALLED TO ORDER BY THE CHAIRMAN: 6:08pm**  
**Present was: Anne McDonough, Matthew Matin, Amy Cadwell, TC Chris Sapp**
  - **Other attendees:** Scott Brown (Public Works), Albert Riddle (Canin)
  - **Absent:** Sean Hooke
  
- 3. **OPEN FORUM/PUBLIC COMMENT (3 Minute Limit)**
  
- 4. **OLD BUSINESS:**
  - a. **MINUTES**
    - i. **DBC Meeting Minutes August 1, 2018**  
**Approved 3/0 (Motion: Cadwell, Second: Matin)**
  
  - b. **i. Food Truck Night:**
    - **Electrical Update: Still some issues, mostly at startup.**
    - **Scott Brown will investigate at 11/16 event – check for issues.**
  - ii. Food Truck Selection Committee Comments/Updates**
    - **Getting more selective, only approving ½ of what is submitted**
  - iii. Pick Christmas Movie**
    - **Polar Express**
    - **Motion: Increase budget from \$1000 to \$1200**
      - **Approved 3/0 (Motion: Matin, Second: Cadwell)**
  
- c. **Windermere Farmer's Market**
  - Due to weather, some cancellations
  - Have had more produce/florists – which is good, and a key to success
  
- d. **Sub-Committee Updates**
  - i. **Art Show (Anne)**
    - So Far 40+ registrations
    - Sending 55 invitations out to artists
    - Also website registration available
    - Looking for sponsorships
  - ii. **Beer Fest (Chris) – Added to agenda (Motion: Cadwell, Second: Matin, 3/0)**
    - 620 Pre-sold registrations
    - \$25 first 100, \$30 rest of tickets
    - \$26,830.60 income
    - \$9,177.83 expenses (more glasses, tried selling t-shirts)
    - \$17,652.77 Net
      - 1/3 to Florida Brewers Guild
      - 1/3 to Windermere Police Foundation
      - 1/3 to Town (DBC fund for projects)

iii. **Art Stroll (Anne)** – *Added to agenda (Motion: Cadwell, Second: Matin, 3/0)*

- Net of \$1500
  - To Town (DBC fund for projects)

e. **DBC Project/Money Contributions**

- Landscaping Update: Albert Riddle (Canin) updated the current progress.
- Public Comments:
  - Overplanted – too dense
  - Not Florida native (want more native plants)
    - Firebush
    - Firecracker

5. **NEW BUSINESS**

a. **2019 Discussion goals and projects**

- **Cal Palmer Building**
  - Possible landscape enhancements
  - Welcome Center
- **Pavilion/Multi-Use Building**
  - Possible Rotary Partnership

6. **ADJOURN (6:48pm)**

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