



Town of Windermere  
Gazette

# 2017 Advertising Contract

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

- Inside Cover Full Page: 7" x 7" (framed) or 8.25" x 8.25" (bleed) \$700
- Full-Page Editorial: 7" x 7" (framed) or 8.25" x 8.25" (bleed) \$600
- Half-Page Horizontal: 7" (w) x 3.375" (h) \$350
- Half-Page Vertical: 3.375" (w) x 7" (h) \$350
- One-Third Page Vertical: 3.375" (w) x 4.6" (h) \$275
- One-Third Page Horizontal: 2.125" (w) x 7" (h) \$275
- One-Quarter Page: 3.375" (w) x 3.375" (h) \$225
- One-Sixth Page: 3.375" (w) x 2.125" (h) \$150

Season of choice in 2017:

- Spring Issue: Art due on February 24
- Summer Issue: Art due on May 26
- Fall Issue: Art due on August 25
- Winter Issue: Art due on November 24

## Terms:

- Please submit ready artwork in high resolution – 300 dpi preferable. We accept artwork in jpeg and PDF formats. Please email to: [dprevost@town.windermere.fl.us](mailto:dprevost@town.windermere.fl.us).
- The Town of Windermere reserves the right to change the rates, deadlines and terms of this Contract, as well as to accept or reject any news or ads submitted.
- Only businesses located within the limits of the Town of Windermere, and businesses outside the Town owned by residents living within the Town limits, may advertise in the Town of Windermere Gazette.
- All Advertising spots are by a first come, first serve bases. No spots will be reserved without a contract and payment in hand at the Town Administrative Office, located at 614 Main St. Windermere, FL. 34786. Payments will be accepted starting on the date the artwork is due, no early reservations.

## Payment:

Payable to: Town of Windermere, attn: Da'Shanta Prevost at (407)876-2563 x5321 or [dprevost@town.windermere.fl.us](mailto:dprevost@town.windermere.fl.us). Total

Payment: \$ \_\_\_\_\_  VISA  MasterCard  Discover  Check: No.

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Billing Address: \_\_\_\_\_

By signing below you are in agreement with the terms stated herewith, and to charge the credit card *if applicable*.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**One-Sixth Page**  
3.375" x 2.125"

**One-Third Vertical**  
3.375" x 4.6"

**Half-Page Vertical**  
3.375" x 7"

**Half-Page Horizontal**

7" x 3.375"

**One-Quarter Page**

3.375" x 3.375"

**One-Third Horizontal**

7" x 2.125"