

2017 Advertising Contract

Business Name:	Contact Name:	
Address:		
Telephone:	Email:	
O Inside Cover Full Page:	7" x 7" (framed) or 8.25" x 8.25" (bleed)	\$700
 Full-Page Editorial: Half-Page Horizontal: Half-Page Vertical: One-Third Page Vertical: One-Third Page Horizontal: One-Quarter Page: 	7" x 7" (framed) or 8.25" x 8.25" (bleed) 7" (w) x 3.375" (h) 3.375" (w) x 7" (h) 3.375" (w) x 4.6" (h) 2.125" (w) x 7" (h) 3.375" (w) x 3.375" (h)	\$600 \$350 \$350 \$275 \$275 \$225
O One-Sixth Page:	3.375" (w) x 2.125" (h)	\$150
Season of choice in 2017:		
Spring Issue:Summer Issue:Fall Issue:Winter Issue:	Art due on February 24 Art due on May 26 Art due on August 25 Art due on November 24	
Terms:		
 Please submit ready artwork in high formats. Please email to: dprevost € 	n resolution – 300 dpi preferable. We accept artwork bottom.windermere.fl.us.	in jpeg and PDF
The Town of Windermere reserves well as to accept or reject any news	the right to change the rates, deadlines and terms of s or ads submitted.	this Contract, as
•	limits of the Town of Windermere, and businesses ou Town limits, may advertise in the Town of Winderme	
contract and payment in hand at the	ome, first serve bases. No spots will be reserved wit e Town Administrative Office, located at 614 Main St. ed starting on the date the artwork is due, no early re	. Windermere,
Payment:		
Pavable to: Town of Windermere, attn: Da	Shanta Prevost at (407)876-2563 x 5321 or dprevost@town	.windermere.fl.us. Total
.,		
Payment: \$	O VISA O MasterCard O Disc	over O Check: No.
Payment: \$		
Payment: \$		

One-Sixth Page 3.375" x 2.125"

Half-Page Vertical 3.375" x 7"

One-Third Vertical 3.375" x 4.6"

Half-Page Horizontal 7" x 3.375"

One-Quarter Page 3.375" x 3.375"

One-Third Horizontal 7" x 2.125"