



Dear Business Neighbor:

Windermere Tree Board is hosting the 14th Annual Windermere Treebute, Saturday, January 20, 2018, from 10 a.m. – 4:00 p.m. in Windermere Town Square and Central Park and we are looking for participation from our business neighbors. The purpose of the event is to celebrate Florida Arbor Day, support our Urban Forestry program by planting trees to replace those lost in hurricane Irma, teach planting the right tree in the right place and give a positive opportunity for families to get outside to enjoy nature.

This exciting event features a professional tree climbing competition with men and women climbers from USA, Canada and Europe. There is a kids tree climb that allows children to experience the wonder of historic trees up high by climbing with supervision by professional arborists with tree climbing safety ropes, harnesses, helmets and glasses.

In Windermere Town Square, there are Florida native hardwood, fruit and flowering trees and plants available for adoption and sale. Featured are the “Ask the Arborist” booth and UF/IFAS mobile plant clinic where people get horticulture advice, learn proper tree planting, pruning and care of mature trees. There will be plant vendors, artists, music, food, environmental education groups, child friendly nature activities, prize drawings and a silent auction. There are environmental education presentations throughout the day, ISA arborists, garden club, and nature groups that allow families to get outside and see the natural world thru new eyes by engaging them with outdoors activities in meaningful ways.

Windermere Tree Board would like you to join us in presenting a family friendly Arbor Day festival on January 20, 2018, from 10 a.m.-4 p.m. Set-up time for vendors is 7:00 a.m. the day of the event. Break-down time is 4:00 p.m. Display booths showcase products from tree and plant companies, environmental efforts, artwork, crafts, outdoor events or green services. We encourage food vendors and exhibitors to think green and vend products in containers that are recyclable and use recycled products for your marketing materials

Thank you for your consideration. We look forward to sharing a beautiful Windermere Treebute & Arbor Day Festival together and 25 years as a Tree City USA.

Sincerely,

Windermere Tree Board

Theresa Schretzmann-Myers
Joan Foglia
Susan Carter
Jackie Rapport
Frank Krens

Booth spaces & sponsorships are available. Please visit <http://www.town.windermere.fl.us>
Please provide Vendor/Sponsor Contract to: Windermere Tree Board, c/o Theresa S. Myers, 2713 Tryon Place, Windermere, FL 34786. Email: theresamyers@earthlink.net 407-579-4621 (m) 407-876-4524 (o)