

FOOD TRUCK SELECTION COMMITTEE MEETING

November 25, 2013 MINUTES

Meeting Called to order at 9:00 am

Members Present: Town Council DBC Liaison Mike Pirozzolo, Town Manager Robert Smith, and DBC Liaison Matt Allen. **Public Present:** Cheryl Fishel.

Review of November 22nd Event: General Discussion. PD requests more time at Crosswalk at night. FTSC consented to request that of DBC. Better than average night. Good Menus. 15 Trucks. Bem Bom had transmission issues and will be reimbursed the \$150. The transmission blew that morning and a replacement could not be contacted in time. DJ for the event was great, need more of a mix of music after the "light up Windermere." Light up went well. Doug's comments read and noted (average night).

Review Event Management/Coordination for Food Truck Night: Robert went over the direction of DBC and Town Council. Town Council authorized Town Manager to make selection of event coordinator. Robert explained the reasoning why he was not going to consider Doug Trovillion in continuing his services as event coordinator which included the events that have occurred since October 2nd. Robert went over three options he was considering for event coordination: Option 1: Offer same position and same consideration as Doug (Coordinate and attend all Events) Con was that they could possibly create another situation with a food truck owner also being coordinator. Option 2: Utilizing Mark Baratelli from the Daily City. He has a long resume of event coordination and a stable of trucks. He doesn't own a food truck but would ask for two sponsors for the event to cover his costs. Option 3: Another Food Truck Owner just asked to receive 5% of the profits to organize the event. Con, this again would create a food truck owner/organizer issue. FTSC consented to Robert recommendation to move forward with Mark Baratelli and the Daily City to organize the event with condition that sponsors be approved by Town Manager and be restricted to a 10x10 tent. Try out for 2 months then consider a contract.

Kona Dog would be placed on the rotation list. Kona Dog would need to submit additional menu items for approval (BBQ, etc)

Selection of Trucks for Future Events:

- a. Rubio's Baja Grill: Approved 3/0
- b. Caucasian Twisted Asian: Approved 3/0
- c. Baboyz Truck: Approved 3/0
- d. The Other Truck: Denied 3/0 based upon menu selection and truck wrap
- e. Flaming Pizza: Approved 3/0 Doug's Objection noted
- f. Voodoo Truck (Amended Agenda 3/0 Vote) Approved 3/0

Discussion of September Farmers Market: Market has expanded and is operating well. Need more grab n go food items on waiting list.

Selection of Farmers Market Vendors:

- a. Girl Scouts of America (Interim Approved. Direction needed): Consent to allow the one time.
- b. Pinafore Lane (Jewelry): 3/0 Approved to be placed on waiting list
- c. Traci R Andrade (Handmade Wreaths) 3/0 Approved
- d. Dine Around Cuisine (Frozen appetizers) 3/0 Approved
- e. Kim Perry Rocks (Jewelry) 3/0 Approved
- f. Ayrika's Natural Selection (Soaps, Creams, etc) 3/0 Approved to be placed on waiting list and improvement is needed on presentation (set up, packaging)
- g. Casa Luciana LLC (Salsas & Guacamole) 3/0 Approved. Rotation
- h. Le Crepes International (crepes & sweets) 3/0 Approved as Grab N Go

Next Meeting January 6th 9am Town Hall.

Meeting Adjourned at 9:39 AM

Robert Smith
Chair Food Truck Selection Committee