



## WINDERMERE DOWNTOWN BUSINESS COMMITTEE

### MEETING MINUTES

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Tuesday, June 4, 2013 at 6:00 PM

MEETING CALLED TO ORDER BY CHAIR MARK ALLEN at 6:07pm.

**Attendees:**

Robert Smith (Town Manager)  
Mark Allen  
Matthew Allen  
Irma Yapor (newly approved DBC Committee Member)  
Chris Sapp  
Lee Cottrell  
Ira Levitt  
John Thurman  
Mike Pirrozollo (Town Council Liaison)  
Cheryl Fishel (Farmer's Market)  
Doug Trovillion (Food Truck)  
Dore Baratta (guest)

PREVIOUS MONTH'S MINUTES:

Motion to approve by Matthew Allen, seconded by Ira Levitt and carried without exception

OLD BUSINESS:

- The DBC had discussions relating to the May 24, 2013 Windermere Food Truck Event. The major discussion was related to the missing music venue for the event. The DBC decided to handle all aspects of the music venue including sponsorship. There was a also further discussion of stage placement which is to be in the front area. In order to sponsor a band, the staging, etc. the DBC needs approximately \$1,400. One DBC committee person mentioned MVP restaurant or Gators restaurant as possible sponsors.
- The DBC had discussions relating to the weekly Windermere Farmer's Market events throughout May 2013. There was discussion regarding the survey distributed to the vendors and the feedback relating to the survey. Overall, the survey was very positive and the vendors were pleased with the Windermere Farmer's market. There were a few requests to have electrical available. The vendors were pleased with both Cheryl Fishel who manages the event and the support of the DBC. Cheryl Fishel, the Farmer's market manager/organizer was there to provide her input and comments. Cheryl asked the DBC to please keep her informed if the DBC makes any plans for surveys or direct activities involving the vendors.

NEW BUSINESS:

- The DBC continued Planning and Discussion of the New Fall BBQ event led by Matthew Allen. The BBQ event is scheduled for October 2013 and is to replace the Fall Festival event. Matthew updated the DBC on the date and coordination efforts of the event. The main discussion was to what date to get a sanctioned event and budget discussions to make sure it is a positive financial provider for the DBC.

- The DBC is making future plans for finding sponsors for upcoming Food Truck events. The DBC unanimously approved having the stage back out front of Town Hall where it was located previously. The DBC committee members are all trying to find new sponsors for the event to have a music venue. Doug Trovillion was present as a guest to provide his input on the Food Truck events as a vendor and organizer.
- The DBC is awaiting the bids to come in regarding the approved expenditures for capital enhancements including Ground Cover for the front areas of Town Hall as the 2013 major DBC charity event.
- The DBC had further discussions relating to installing lighting and electrical in front of Town Hall for the Food Truck and Farmers Market vendors as well as for other Town events.
- The DBC reviewed three applicants for the vacant DBC Committee position and cast their votes. Irma Yapor of Yapor Realty was approved for the available Windermere Downtown Business Committee position. The DBC is excited to have Irma as its newest committee person.
- Dore Baratta was present as a guest as representative of Main Street Realty and wants to participate and take part in DBC activities.
- The DBC approved the next Monthly Meeting Windermere Downtown Business Committee for July 2, 2013.

Meeting Adjourn at 7:23pm

#### Mission Statement:

The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals