



WINDERMERE DOWNTOWN BUSINESS COMMITTEE

MEETING AGENDA

Tuesday, July 2, 2013 at 6:00 PM

MEETING LOCATION: WINDERMERE LIBRARY

MEETING SHALL BE CALLED TO ORDER BY CHAIR MARK ALLEN.

PREVIOUS MONTH'S MINUTES: Approval

OLD BUSINESS:

- Review, Recap, and Discussions of the June 28, 2013 Windermere Food Truck Event. Discussion on the missing music venue for the event and feedback from vendors and attendees. Review of the monthly Food Truck financial report.
- Review, Recap, and Discussions of the weekly Windermere Farmer's Market events throughout June 2013. Feedback from Cheryl Fishel on the summer attendance and weather impacting the event. Review of the monthly Farmer's Market financial report.

NEW BUSINESS:

- Continued Planning and Discussion of the New Fall BBQ event to replace the Fall Festival event. Update on the date and coordination efforts of the event. An update from Matthew Allen, the event liaison, on direction planned budget, and overall venue.
- Planning and Discussion for the July 2013 Food Truck Event. Planning and discussion for sponsor(s) of the needed approximately \$1,400 for the cost of the band, staging, lighting, etc. Mayor Bruhn and Mark Allen have a group that would like to display their \$750,000 Monster Truck at the event for children photo opportunities. There is no cost to the DBC for the vehicle display.
- Further updates and discussions regarding DBC approved expenditures for capital enhancements including Ground Cover in the front areas of Town Hall.
- Congratulations and welcoming of Irma Yapor of Yapor of Yapor Realty as the newest DBC Committee member.
- Further discussion regarding the Town Christmas Tree relating to adding more height, purchasing decorations for the tree, and placement of the tree.
- Alex Harding, a senior in high school, has written a letter to the Town / DBC regarding the request to have a charity bingo event at the Food Truck event(s). The charity is for the fight against Breast Cancer.
- Discussion of any other planned venues, events, or activities by DBC Committee or guest attending meeting.
- Approve the next Monthly Meeting Windermere Downtown Business Committee for August 6, 2013.

Adjourn the Meeting

Mission Statement:

The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals