

**Windermere Parks & Recreation Committee  
Special Meeting – Butler Bay Fundraising  
Proposed February 9, 2013 Minutes**

Members Present: Donna Steele, Mary Hayes, Doug Bowman, Nora Brophy  
Guests Present: CT Allen

The topic of the meeting was addressed as “Parkraising” for Butler Bay. Discussion ensued related to the types of event(s) that could make the fundraising effort a successful venture. Doug Bowman indicated that during the February 2<sup>nd</sup> meeting 2 types of events were discussed. First, a combination wine tasting and open house type of event to be held at the park in late April. Second, a separate type of event was addressed as the Windermere Art Collection fundraiser to possibly be held at The Franklin Chase Memorial Library.

Nora Brophy noted that she had a graphic artist bid on a sketch of the pavilion. \$500 was quoted for the basic sketch and \$900 for a full panoramic sketch. She indicated she was not happy with the bid itself. Nora also indicated that UCF would have artist renderings ready for review on February 14<sup>th</sup>. The matter of paying for an artist rendering was tabled until the next meeting and until the committee could see the UCF work.

CT Allen suggested the idea of a “Friends of the Park” type organization be developed along with a list of potential donors who could potentially donate. She indicated that 100+ donors who would donate \$250 on average is a doable proposition and would be enough to get the pavilion built. CT also noted that her family and financial efforts were associated with naming the pavilion after her father – Rollie Ray Allen. The rest of the park organization and naming should be left to the town and to the committee.

The committee discussed the “Friends of the Park” concept and agreed to several things before adjourning. The committee first agreed to define various elements of the park other than the pavilion with associated costs to coalesce around raising money for these park elements. Second, defining financial donor levels and placing these donor names on a plaque or other tangible means should be part of the strategy. These levels can be promoted in various areas including the town newsletter. Third, the event to raise money for each/all of the park elements should be postponed until the fall. Fourth, some appropriate “Coming Soon” signage should be placed in Butler Bay Park to let residents and neighbors that improvement plans are being worked on.

Lastly, Nora announced that she would be meeting with town staff on February 11<sup>th</sup> to discuss Butler Bay and cleaning-up various elements. This would serve as a good starting point before the committee made its work day plans. There fore, the park workday planning workshop scheduled for February 18<sup>th</sup> was cancelled. The consensus was that the work day could also be discussed on the agenda for the Thursday, February 21<sup>st</sup> meeting.

The meeting was then adjourned at approximately 11:15 am.

