



**WINDERMERE DOWNTOWN BUSINESS COMMITTEE**

**MEETING AGENDA**

**August 7, 2012 at 6:00PM**

**WINDERMERE COMMUNITY BUILDING**

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MEETING SHALL BE CALLED TO ORDER BY CHAIR MARK ALLEN.

PREVIOUS MONTH'S MINUTES: Approval

OLD BUSINESS:

- Review, Recap, and Discussions of the July 27, 2012 Windermere Food Truck Event.
- Review, Recap, and Discussions of the weekly Windermere Farmer's Market events throughout July 2012.

NEW BUSINESS:

- Planning / Discussions / Approval for a movie night along with a date in conjunction with the Windermere Food Truck Show.
- Discussions and updates with the Fall Festival 2012 Event Planner, Debi Casullo, and to discuss the logistics and strategic planning for the Fall Festival.
- Review and Discussions for the new bylaws that have been submitted by Town Manager Robert Smith to be put into place for the Windermere DBC.
- Councilman Mike Pirozzolo would like to discuss "Business Benchmarking" a voluntary task for local businesses and Food truck vendors. A discussion of participants to establish a sales Benchmark system.
- Orange County Library would like to sponsor a "Back Porch Jam" either during a food truck night or farmers market.
- Approve the next Monthly Meeting Windermere Downtown Business Committee for September 4, 2012

Adjourn the Meeting

**Mission Statement:**

The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals